

## ULTIMATE SWEEPSTAKES RULES

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.**

**A purchase will not improve chances of winning.**

### CONSUMER DISCLOSURE

You have not yet won.

1. Promotion begins 12:01 AM ET January 9, 2012 and ends 11:59 PM ET January 31, 2012. Online entries must be received by the end of the promotion period. To enter: visit [www.plaindealer.com/contest/ultimatesweepstakes](http://www.plaindealer.com/contest/ultimatesweepstakes), complete online entry form, and submit it as instructed. One entry per person/per e-mail address. Entries that are lost, late, misdirected, incorrect, garbled, or incompletely received, for any reason, including by reason of hardware, software, browser, or network failure, malfunction, congestion, or incompatibility at Sponsors' servers or elsewhere, will not be eligible. Sponsors, in its/their sole discretion, reserve the right to disqualify any person tampering with the entry process or the operation of the web site. Use of bots or other automated process to enter is prohibited and may result in disqualification at the sole discretion of Sponsors. Sponsors further reserve the right to cancel, terminate or modify any promotion not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, force majeure or technical failures of any sort. In the event of a dispute, entries will be deemed submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access Provider, online service provider, or other organization (e.g., business, educational institute) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

2. One (1) Potential Winner will be selected in a random drawing on or about February 7, 2012, and will be notified by email and/or telephone. If potential winner cannot be contacted, does not respond within five (5) days, or the prize or prize notification is returned as undeliverable, such potential winner forfeits all rights to any prize, and an alternate winner may be selected. All decisions of the judges are final and binding in all respects. The prize is two (2) coach airfare tickets from Los Angeles, California to Tahiti; one (1) standard hotel room (double-occupancy) for two (2) nights at the Sofitel Tahiti Maeva Beach Resort and one (1) standard hotel room (double-occupancy) for three (3) nights at the Sofitel Moorea Ia Ora Beach Resort. The approximate retail value of the prize package is \$5,000, depending on exact itinerary. Actual value may vary based on various factors, including fluctuations in price for airfare and/or accommodations,. Airfare from Ohio to Los Angeles, ground transportation, meals, in-room or other personal charges at lodging (e.g., mini-bar, movies), telephone calls, gratuities, incidentals, and all other expenses are not included. Air and hotel taxes,

airport/pier transfers and round trip ferry to Moorea of approximately \$500 per person are additional and the sole responsibility of the winner. Departure and government air taxes, transfers and ferry cost from Tahiti to Moorea will be collected and exact amount advised when space is confirmed. Winner and travel companion must be available to travel on the same itinerary. Sponsor will attempt to accommodate winner's preferred itinerary, but all specifics thereof will be at Sponsor's sole discretion. Travel must take place within the validity period advised below and is subject to seat capacity and all restrictions that may apply during that time period. The prize does not include any inter island transportation. Extensions are not permitted at any time. Travel is excluded from any frequent flyer credit, bonus or otherwise. Peak travel dates are excluded and to be determined at the sole discretion of Pacific Holidays. Travel not permitted during blackout dates: June 1 through September 5, 2012. In addition prize is not subject to any compensation in the event of flight interruption, delay, cancellation or denied boarding. Travel dates are from February 8, 2012 – May 31, 2012 and September 6, 2012 - November 30, 2012 but subject to air and hotel availability and approval. Unless child of winner, travel companion must be 18 years of age or older as of the date of departure.

3. Income and other taxes, if any, are the sole responsibility of the winner.

4. Open only to legal residents of Ohio who are at least 18 years old as of the date of entry. Employees of the Sponsor, or any other party associated with the development or administration of this Promotion, and the immediate family (i.e., parents, children, siblings, spouse), and persons residing in the same household, as such individuals are not eligible .

5. Subject to all federal, state, and local laws and regulations. Void outside Ohio and where prohibited. Any violation of these rules may result in disqualification. Sponsors are not responsible for errors in the administration or fulfillment of this sweepstakes, including without limitation mechanical, human, printing, distribution or production errors, and may modify or cancel this promotion based upon such error at its sole discretion without liability.

6. The odds of winning depend on the number of entries received. Prize not transferable. No substitutions for prize except by Sponsors in which case a prize of equal or greater value will be substituted.

7. All entries become the property of Sponsors and will not be acknowledged or returned. By providing your e-mail address, you grant Sponsors the right to send you commercial messages and share your address with others, unless specified otherwise as indicated on the entry form.

8. Except where prohibited: (i) acceptance of prize constitutes consent to use winner's name and likeness for editorial, advertising and publicity purposes, without further compensation; (ii) potential winner may be required to sign an affidavit of eligibility (including social security number) and liability/publicity release; *and* (iii) *potential winner (and travel companion) may be required to execute releases of Sponsors*

*from any and all liability with respect to participation in the sweepstakes and/or use of the prize. Affidavits and releases must be returned within ten (10) days of attempted notification or an alternate winner may be chosen.*

9. For the name of the winner send a self-addressed stamped envelope to THE PLAIN DEALER, 1801 Superior Avenue Cleveland, Ohio 44114, attn: Marketing Department, *Ultimate Sweepstakes* after 2/7/12 but no later than 8/7/12. The Sponsors of this sweepstakes are: THE PLAIN DEALER, 1801 Superior Avenue Cleveland, Ohio 44114; Great Lakes Science Center, 601 Erieside Avenue, Cleveland, Ohio 44114 and Pacific Holidays, 12 W 32nd Street, 6th floor, New York, NY, 10001.